

This is the map of the Creative Quarter.

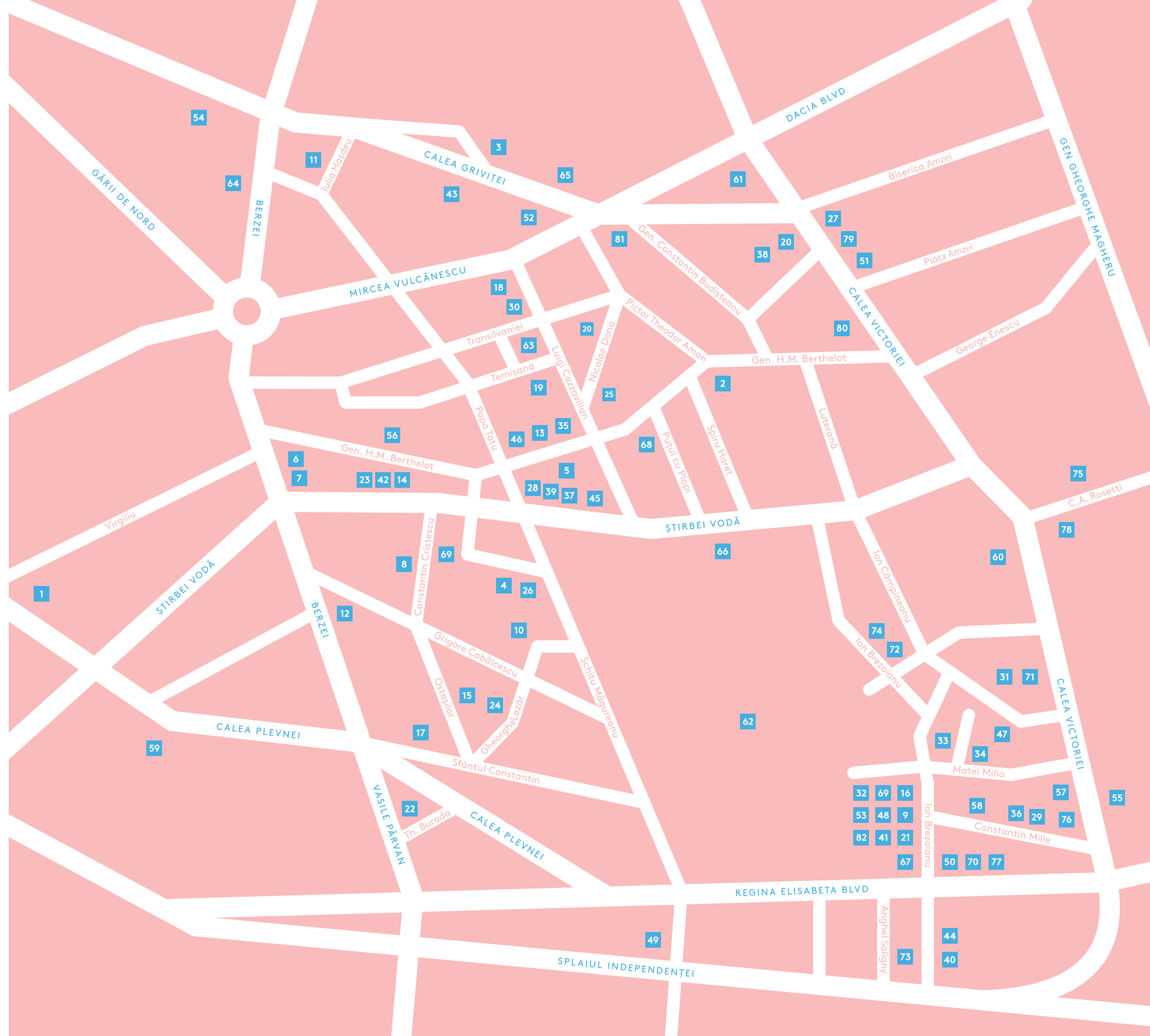
Aceasta este harta Cartierului Creativ.

It will help you find your way across old streets brimming with the energy of a new generation of artists and entrepreneurs, it will carry you through historical museums and bold art galleries, it will serve fresh tastes or celebrated courses, made in days old cafés or age old restaurants. This map will report on acclaimed architects and designers on their way to the top and will speak with the same passion about urban development, hi-tech hubs and creativity driven ecosystems. It will share the stories of the buildings coming your way, left and right, Brâncoveanu style villas and eclectic palaces, Modernist and Cubist blocks or the Communist flats that were supposed to replace them all. It's the map of a Bucharest up to speed, equally concerned about past, present and future, a city on a diet of late nights and early mornings, sparkling with talent and life.

SO, WHERE TO?

Te va ajuta să te orientezi pe străzi vechi însuflețite de energia unei generații noi de artiști și antreprenori, îți va purta pașii prin muzee clasice și galerii îndrăznețe, îți va recomanda gusturi proaspete și consacrate în cârciumi celebre sau cafenele ieri deschise. Îți va povesti cu egală pasiune despre arhitecți recunoscuți sau designeri în plină afirmare cât și despre dezvoltare urbană, tech hub-uri sau ecosisteme culturale și creative. Te va ghida prin istoria clădirilor ce îți vor ieși în cale, fie că sunt vile în stil brâncovenesc și palate eclectice, blocuri moderniste și cubiste sau ansamblurile comuniste care le-au luat locul. Îți va arăta un București în plină mișcare, în egală măsură preocupat de trecut, prezent și viitor, un București vibrant, care se trezește devreme și se culcă târziu, un București plin de talent și de viață.

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The Creative Quarter has three infrastructure strong points:

- 1) it benefits from the historical commercial heritage due to many areas with business spaces on street level;
- 2) it hosts many spaces and buildings that are not listed and that are not currently in use;
- 3) offers low rental and sale prices for the commercial and residential spaces.

You can find a series of properties that are waiting for tenants and buyers on storia.ro, online real estate platform.

-

Cartierul Creativ are trei atuuri importante în ceea ce privește infrastructura:

- 1) beneficiază de o moștenire istorică comercială relevantă, având multe străzi cu spații de afaceri la parter;
- 2) găzduiește multe clădiri și spații imobiliare nemapate și nefolosite în circuite de business;
- 3) oferă prețuri accesibile de închiriere și de vânzare

Poți găsi o serie de proprietăți ce își caută chiriași sau cumpărători pe storia.ro, platformă online specializată în vânzări imobiliare.

storia

UN PROJECT

THE INSTITUTE

MIȘCAREA INDUSTRIILOR CREATIVE

PARTENERI AI FUNDATIEI THE INSTITUTE

UniCredit Bank

globalworth

TASTEMAKERS

rompetrol

ABSOLUT

CIUC

Primăria Capitalei

Proiect finanțat în programul București Oraș participativ



1 ACTIVE WATCH

Plevnei no. 98, bl. 10C
Human rights organization that militates for free communication for public interest.
www.activewatch.ro
+40.21.313.4047

2 AFMF (AESTHETIC FREEDOM /MANUFACTURED FOR FUN)

Gen. H.M. Berthelot, no. 23
Designer brand & Clothing store
Mon-Fri: 10 am - 10 pm
www.afmf.ro
+40.723.609.627

3 SORS LAB

Semicercului no. 1, ground floor
Designer clothing store
www.carmensecareanu.com
+40.722.286.140

4 ATELIER CRISTIAN CORVIN

Pictor Constantin Stahi no. 3, 2nd floor, apt. 7
Design & Architecture Studio
www.corvincristian.com

5 ATELIER IOANA CIOLACU

Gen. H.M. Berthelot no. 35
Designer brand & Clothing store
www.ioanaciolacu.com
+40.31.108.4720

6 BAZA

Berzei no. 48
Opening the city. Baza is an urban initiative set to unleash Bucharest's latent energies.
www.debaza.ro

7 BLACK MARIA FILM

Berzei no. 48A
Black Maria Film is a film production company and a creative think-tank with commercial advertising, social campaigns, music videos and short and long film experiences.
www.blackmariafilm.ro
+40.723.730.729

8 CASA OPT

Gen. Constantin Cristescu no. 8
Design showroom and studio for Irina Necăşu.

+40.769.796.936

9 CUMULUS

Ion Brezoianu no. 23-25, Building B, 3rd floor
Architecture & Design Studio
Bringing together. That is CUMULUS. We bring together people, ideas, knowledge, competence, to create the infrastructure for prosperity.
www.cumulus.one
+40.21.311.1151

10 DĂESCU BORTUN OLTEANU

Gheorghe Lazăr no. 21
PR Agency
www.dbopeople.ro
+40.786.470.767

11 DESIGNFORKIDZ.COM

Iulia Haşdeu no. 3
Online shop dedicated to designing objects for kids and a platform for the discovery and promotion of young designers and the development of new educational initiatives for kids.
www.designforkidz.com
+40.744.509.784

12 ECLECTICO STUDIO

Grigore Cobălcescu no. 51, 1st floor
Eclectico Studio is a 20th century design gallery. An eclectic ambient, where vintage iconic design pieces and contemporary art perfectly blend in with the impressive interior architecture.
www.eclecticostudio.ro
+40.746.488.170

13 ELASTIC STUDIO

Gen. H.M. Berthelot no. 46
Creative Studio
We breed ideas and concepts.
www.elasticstudio.ro
+40.727.030.631

14 ELECTRECORD

Ştirbei Vodă no. 104-106, building A, ground floor
First exclusively Romanian music platform that brings the most loved Romanian songs to a digital format.
Mon - Fri: 9 am - 6 pm
Sun - Sat: closed
www.electrecord.com
+40.768.105.537

15 ELECTRIC BROTHER

Ostaşilor
Personal studio of musical creation and sound design.
www.electricbrother.ro

16 GRAFFITI BBDO

Ion Brezoianu no. 23-25
First advertising agency established in Romania, founded in 1991. GRAFFITI likes building long-term partnerships, as the agency believes in building brands together with their clients.
www.graffiti.bbdo.ro
+40.21.316.0212

17 HUB A

Sf. Constantin no. 32
Architecture House - a co-working and events space dedicated to architects and professionals in the creative industry.
beta.calup.ro
+40.723.316.002
+40.722.258.866

18 LABORATORUL DE ARHITECTURĂ

Mircea Vulcănescu no. 27
Architecture and Interior Design Studio
www.laboratorul.ro
+40.311.075.566
+40.758.860.687

19 MULTI MEDIA EST

Teмиşана Entry no. 5
Production House
www.mme.ro
+40.21.312.4826

20 PALATUL ŞTIRBEI

Calea Victoriei no. 107
A unique historical monument of Bucharest with an impressive history, a place of culture of then and now.
+40.722.778.994

21 PALATUL UNIVERSUL

Ion Brezoianu no. 23-25
Historical Place & Community Service
+40.725.777.767

22 REPUBLIC OF ARCHITECTS

Theodor Burada no. 7
Republic of Architects is a collaborative studio set up by the drive of the partners to answer contemporary questions

about design, architecture and the urban scene.
www.republicofarchitects.com
+40.21.212.3061

23 THE INSTITUTE

Ştirbei Vodă no. 104-106
The Institute is an ecosystem for creative industries in Romania and SE Europe. Our mission is to bring together, showcase and inspire creative potential.
www.institute.ro

24 THREE

Gheorghe Lazăr no. 5B, 1st floor
Integrated marketing agency
www.three.com.ro
+40.722.534.419

25 UNIVERSAL MUSIC ROMANIA

Nicolae Dona no. 6
Record Label
www.umusic.ro

26 URBOTECA

Schitu Măgureanu no. 47
NGO dedicated to Urbanism and Urban Development.
www.urboteca.ro

27 UTOPIE BY MONA VULPOIU

Calea Victoriei no. 136 ground floor, room 2
Art Jewelry Brand
+40.721.917.255

28 ALIOLI

Popa Tatu no. 4
Spanish Restaurant
Mon - Sun: 1 pm - 11 pm
www.alioli.ro
+40.21.311.8027

29 ALT SHIFT

Constantin Mille no. 4
European restaurant and pub
Sun - Thu: 12 pm - 2 am
Fri - Sat: 12 pm - 6 am
www.altshift.ro
+40.727.316.245

30 AROME

Luigi Cazzavillan no. 25
Urban café: local flavours with a twist

Tue - Sun: 10 am - 10 pm
Mon closed
www.aromesisunete.ro
+40.749.109.639

31 ARTICHOKE COFFEE SHOP

Calea Victoriei no. 45
We make coffee & breakfast
Mon - Sat: 8 am - 8 pm
+40.771.707.869

32 BEANS&DOTS

Ion Brezoianu no. 23-25
Specialty Coffee Shop & Concept Store
Mon - Fri: 8 am - 10 pm
Sat - Sun: 9 am - 10 pm
www.beansanddots.ro
+40.775.522.730

33 BLOOM SPECIALTY COFFEE

George Vraca no. 7
Coffee as an experience
Mon - Fri: 9 am - 6 pm
Sat - Sun: 10 am - 5 pm
+40.31.108.4779

34 BURGER VAN BISTRO

George Vraca no. 4
Burger Restaurant
Tasty Urban Food. Burger Van Bistro is the stationary side of the Burger Van brand.
Mon - Sun: 12 pm - 10 pm
www.burgervan.ro
+40.720.287.437

35 CHEZ MARIE

Gen. H.M. Berthelot no. 44
Restaurant
Mon - Sun: 12 pm - 11:30 pm
www.chezmarie.ro
+40.314.278.776
+40.371.171.212

36 CONTROL CLUB

Constantin Mille no. 4
Electronic music club and live music venue
Sun - Thu: 12 pm - 2 am
Fri - Sat: 12 pm - 6 am
www.control-club.ro
+40.733.927.861

37 EARTH FOOD

Ştirbei Vodă no. 78
Grocery shop - natural & good
Mon - Fri: 11:30 am - 8:30 pm
www.earthfood.ro
+40.767.842.481
+40.724.294.278

38 EDEN GARDEN
Calea Victoriei no. 107
Terrace - Bar - Summer garden
Mon - Sat: 4 pm - 2 am
Sun: 10 am - 12 am
+40.744.510.687

39 EDO SUSHI

Ştirbei Vodă no. 84A
A refined restaurant with an intimate atmosphere, attention to detail, Japanese cuisine, fresh & healthy cooking.
Tue - Sun: 10 am - 10 pm
Mon closed
www.edo-sushi.ro
+40.735.111.001

40 ENERGIEA

Ion Brezoianu no. 4
Restaurant, pub & urban hub
Mon - Sun: 12 pm - 1 am
Fri - Sat: 12 pm - 6 am
www.energiea.ro
+40.736.374.432

41 FIX

Ion Brezoianu no. 23-25, 1st floor
Botanical bar
Tue - Thu, Sun: 5 pm - 1 am
Fri - Sat: 5 pm - 2 am
Mon closed
www.fixmad.com
+40.771.707.869

42 INSTITUTE, THE CAFE

Ştirbei Vodă no. 104
Institute, The Cafe is a meeting point for creative entrepreneurs and marcomm execs, that also functions as a library and coffee shop.
Mon - Fri: 9 am - 6 pm
+40.21.314.6615

43 J'AI BISTROT

Calea Griviţei no. 55
Bar Coffee Gastropub
A relaxed space where people communicate with one another.
Mon - Sun: 10 am - 1 am
+40.31.426.2047

44 PĂINE ŞI VIN

Ion Brezoianu no. 4
Restaurant: Share. Together.
Sun - Thu: 5 pm - 1 am
Fri - Sat: 5 pm - 4 am
www.painesivin.ro
0736.374.432

45 PLANTER'S
Ştirbei Vodă no. 68
Café and pub
40.722.200.072

46 TASTY FISH

Gen. H.M. Berthelot no. 50
Fresh fish restaurant
Mon - Sun: 11 am - 11 pm
www.tastyfish.ro
+40.761.119.137

47 VANFRUCT

Ion Cămpineanu no. 21
Specialty coffee shop with a fresh twist.
Mon - Fri: 9 am - 7 pm
Sat - Sun: 10:30 am - 6:30 pm
www.vanfruct.ro
+40.799.624.834



48 APOLLO 111

Ion Brezoianu no. 23-25
Independent Theatre
Mon - Fri: 12 pm - 5 pm
www.apollo111.ro
+40.726.185.812

49 BULANDRA

Schitu Măgureanu no. 1
Theatre
Mon - Sun: 12 pm - 8 pm
www.bulandra.ro
+40.735.835.675

50 CINEMA CAPITOL

Regina Elisabeta no. 36
Cinema & open air theatre
+40.722.966.946

51 TEATRUL ACT

Calea Victoriei no. 126
Theatre
Mon - Fri: 11 am - 6:30 pm
Sat - Sun: 12 pm - 6:30 pm (only when plays are scheduled)
www.teatrulact.ro
+40.723.103.103

52 GRIVIȚA 53

Calea Griviţei no. 53
Theatre - coming soon
www.grivita53.ro

53 LINOTIP

Ion Brezoianu no. 23-25

Linotip Independent Coreography Centre is a space dedicated to contemporary dance.
Mon & Thu: 8 pm - 10 pm
www.linotip.ro
+40.735.385.002

54 MARCONI

Calea Griviţei no. 137
Cinema
Mon - Sun: 11 am - 11:30 pm
www.cinemamarconi.ro
+40.722.613.393

55 ODEON

Calea Victoriei no. 40-42
Theatre
Tickets: Mon - Sun: 12 pm - 1 am
Daily break: 2:30 pm - 3 pm
www.teatrul-odeon.ro
+40.21.314.7234

56 RADIO ROMANIA

Gen. H.M. Berthelot no. 60-64
Romanian Radio Broadcasting Corporation and Concert Hall
www.radioromania.ro
+40.21.303.1777

57 TEATRUL DE REVISTĂ CONSTANTIN TĂNASE

Calea Victoriei no. 33
Comedy Theatre
Wed - Sun: 11 am - 7 pm
www.teatrultanase.ro
+40.21.312.1029

58 TEATRUL MIC

Constantin Mille no. 16
Theatre
Tue - Sun: 11 am - 7 pm
www.teatrulmic.ro
+40.21.314.7081

59 TEATRUL STUDENȚESC PODUL

Calea Plevnei no. 61
Student Theatre
www.tspodul.ro
+40.21.315.4055

60 MNAR

Calea Victoriei no. 49-53
The National Museum of Art of Romania is the country's prime holder of Romanian, European and Oriental art.

Wed - Sun: 10 am - 6 pm
www.mnar.art.ro
+40.21.313.3030

61 MUZEUL COLECȚIILOR DE ARTĂ

Calea Victoriei no. 111
The Museum of Art Collections offers the public representative works of the artistic phenomenon and collectionism in Romania.
www.mnar.art.ro/muzeul-colectiilor-de-arta
+40.21.211.1749



62 CIȘMIGIU GARDEN

Regina Elisabeta Blvd
An English style garden with a rich and varied vegetation, one of the oldest public gardens in Bucharest, Cișmigiu opened officially in 1854. It's located right in the heart of Bucharest and it belongs to the historical monuments list of the city.
www.cismigiuparc.ro

63 LUIGI CAZZAVILLAN PARK

Teмиşана Street
At the crossroads of Teмиşана, Transilvania and Luigi Cazzavillan streets, stands a square with a small park and a monument with a fountain in the middle, that together with the buildings around them offer you a glimpse of the 20th century Bucharest.

64 MATACHE MARKET

Cameliei Street
Matache market, at the crossroads of Calea Griviţei and Calea Buzeşti, is a famous transit place of the 19th century traders. Among them was Lolescu Matache, a butcher who started his business in 1879, at the same time with the construction of the old market building. The old building was demolished in 2013. Nowadays, the maket still gathers local producers and their goods to Bucharest, in temporary buildings.
Mon - Sun: 8 am - 8 pm



65 UNARTE

Calea Grivitei no. 28
National University of Arts, founded in 1864.
www.unarte.org
+40.21.314.6341

66 UNMB
Ştirbei Vodă no. 33
National University of Music
www.unmb.ro
+40.721.314.6341



67 CABINA ZOOT CIȘMIGIU

Regina Elisabeta no. 40
Fitting room for online shop
Mon - Fri: 12:30 pm - 8:30 pm
Sat: 10:30 am - 6:30 pm
www.zoot.ro
+40.31.630.0272

68 DIZAINĂR

Paşul cu Plopi no. 17
Romanian design platform and showroom
www.dizainar.ro
+40.21.311.3384

69 ENTRANCE STORE

Ion Brezoianu no. 23-25
Clothing shop
Mon - Fri: 12 pm - 8 pm
Saturday: 12 pm - 6 pm
www.entrance.ro
+40.745.314.430

70 HUMANITAS CIȘMIGIU

Regina Elisabeta no. 38
Book Shop
Mon - Sat: 10 am - 8 pm
Sun: closed
www.humanitas.ro
+40.21.311.4001

71 HUMANITAS KRETZULESCU

Calea Victoriei no. 45
Book Shop and coffee place
Mon - Sat: 10 am - 9 pm
Sun: closed
www.humanitas.ro

+40.21.313.5035

72 MOBILA DALIN

Ion Brezoianu no. 40-42
Romanian company founded in 1992, producing upholstered furniture designed by Mihai Grama.
Tue - Sun: 12 pm - 8 pm
Mon: closed
www.mobiladalina.ro
+40.722.150.851

73 MR. BLADE BARBERSHOP 1

Ion Brezoianu no. 5
Cool and friendly barbers
Mon - Fri: 10 am - 9 pm
Sat: 9 am - 6 pm
Sun: closed
www.mrblade.ro
+40.21.313.9236

74 MR. BLADE BARBERSHOP 2

Ion Brezoianu no. 40-42
Cool and friendly barbers
Mon - Fri: 10 am - 9 pm
Sat: 9 am - 6 pm
Sun: closed
www.mrblade.ro
+40.21.313.9236

75 ARTMARK GALLERIES

C. A. Rosetti no. 5
Auction House and Art Gallery
Mon - Sun: 10 am - 8 pm
www.artmark.ro
+40.21.210.3016

76 CALEA VICTORIEI 33 GALLERY

Calea Victoriei no. 33
Art Gallery with a modern approach to art and culture.
Tue - Sun: 2 pm - 7 pm
Mon: closed
www.bas.art.ro

77 CENTRUL DE ARTĂ MORA

Regina Elisabeta no. 33
Art gallery opened in 2005, MORA stands for More Opportunities for Romanian Artists.
Wed - Sun: 5 pm - 8 pm
Mon - Tue: closed
www.centruldeartamora.com
+40.736.890.051

78 GALATECA

C.A. Rosetti no. 2
Galateca is a multidisciplinary art and design gallery located at the ground floor of the Central University Library.
Tue - Fri: 12 pm - 8 pm
Sat: 11 am - 7 pm
Sun - Mon: closed
www.galateca.ro
+40.787.777.878

79 GALATEEA CONTEMPORARY ART

Calea Victoriei no. 132
Galateea Contemporary Art is the first Romanian gallery dedicated to contemporary ceramics.
Mon - Fri: 12 pm - 8 pm
www.galateeagallery.com
+40.745.355.941

80 H'ART APPENDIX

Calea Victoriei 91-93
H'art is a privately run gallery whose main goal is to promote young contemporary art.
Mon - Fri: 10 am - 6 pm
www.hartgallery.ro
+40.21.310.8339

81 INSULA 42

Theodor Aman no. 42
Art and project hub - an interdisciplinary creative playground situated in the heart of Bucharest.
+40.731.757.962

82 SALONUL DE PROIECTE

Ion Brezoianu no. 23-25
A curatorial programme that started in 2011 with the purpose of hosting events, exhibitions and debates around Romanian contemporary art, putting young artists' works in a broader international and national context.
Thu - Sun: 3 pm - 7 pm
www.salonuldeproiecte.ro
+40.726.308.328

