



THE INSTITUTE

ROMANIAN DESIGN WEEK 2019 PARTICIPATION RULES

The Rules are established by THE INSTITUTE.

For any questions please contact us at hello@romaniandesignweek.com.

1. ABOUT ROMANIAN DESIGN WEEK (RDW)

Romanian Design Week is created and organized by The Institute, brand of Millenium Image & Communication Group (the Organizer), reaching this year its seventh edition. The 2019 edition will take place in Bucharest between 17-26th of May. Romanian Design Week is an event dedicated to Romanian design that addresses a broad public of professionals, amateurs and enthusiasts. Romanian Design Week will have a main exhibition, gathering the best of last year's architecture, fashion, graphic design, multidisciplinary design and product design (with a selection made by a creative board) and a ten days itinerary which will involve cultural venues, galleries, design studios, hotels and restaurants, which will embody the city's creative dynamic through exhibitions, pop-up shops, creative conferences, parties and other events.

2. PROJECT SUBMISSIONS

Romanian Design Week launches a Call for Projects for The Main Exhibition and invites all romanian studios, designers and architects to submit their latest projects between January 16th and February 15th.

This year The Main Exhibition will showcase projects in five categories: Architecture, Fashion, Graphic Design, Multidisciplinary Design and Product Design.



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In order to submit a project, designers must fill in the Romanian Design Week entry form with all the specific requirements no later than February 15th . The entry form will be available on **institute.ro** website during the entire call.

Important!

- All romanian studios/ designers/ architects can submit any number of projects. The participants must fill a different form for each project submitted.
- All projects entered must have been first published/ launched between 1st of March 2018 and 15th of February 2019.
- The projects that will be submitted as renders/sketches/prototypes must be finished/ produced/finalised no later than 15th of April 2019 and the organisers have the right to refuse them if they are not produced properly/ consistent with the submitted project.
- All projects submitted after February 15th will not be considered.
- All projects missing information will not be considered.
- All the information submitted in the entry form will be used in the communication materials related to Romanian Design Week AS IS. Designers must make sure the names and descriptions are properly written.
- The photos submitted will be used in the festival's communication materials. Therefore designers are expected to submit relevant photos of the project and respect all requirements specified in the entry form.
- For every object that needs assembly the designer must also give complete assembly instructions to the organizers. The instructions must be inserted in the entry form.
- After submitting projects, designers **must be available on email or phone** to make sure they do not miss any important e-mail from the organizers. The organizers may ask for additional information or photos before handing the submission to the creative board.

3. SELECTION PROCESS



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After the Call for Projects period ends, all submissions will be presented to Romanian Design Week's creative board. The creative board consists of specialists in all five categories of the Main Exhibition, appreciated and active members of the design and architecture community in Romania. The members of the board will decide the projects that will be showcased in this year's Main Exhibition.

At the end of the selection process, all designers/studios that have submitted projects will receive a notification e-mail from the organizers (no later than March 31st 2019) letting them know the board's decision. The board's selection cannot be challenged.

4. PARTICIPANTS INFORMATION

4.1 Project Display

The display of every project showcased in The Main Exhibition of Romanian Design Week will be decided by the gallery's designer and architect, Attila Kim, based on the information received from the participants. Given the large amount of projects in the exhibition, the participants may be asked to showcase their project partially or in a different way from the submission. In any case, the project's concept will not be altered.

4.2 Shipping & Deadlines

The participant will receive all details regarding the shipping of the works from the organizers following his/her acceptance e-mail.

Important! All works must be properly packed and labeled by the participant. If the works arrive at the exhibition broken or missing some parts, the project will not be displayed.

The works will be exhibited in The Main Exhibition of Romanian Design Week from **May 17th to May 26th, 2019**.

The organizers will return all works to the participants no later than **June 10th**.



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5. OBLIGATIONS OF THE PARTIES

5.1 The Organizers:

Will exhibit all or part of the works sent by the participant, in a creative way, with the help of the exhibition designer. All decisions regarding the exhibition will be made by the organizers and the exhibition designer and not by the exhibited participant, in order to best present the concept of the Main Exhibition.

Will provide guarding and permanent surveillance of the work during the entire exhibition.

Will provide the infrastructure for the exhibition and will establish relevant partnerships with publishers, media, sponsors, public institutions, cultural institutes & other organizations that can help Romanian Design Week be known to the relevant public and attract as many people as possible.

5.2 The Participant:

Will send the selected works within the established deadline.

Will accept full responsibility for the works sent to the Main Exhibition, in matters concerning the originality and copyright of the works.

Will take full responsibility for the works and discharges the organizers of any risks concerning the works during their presence in the Main Exhibition of Romanian Design Week.

5.3 Penalties:

The organizers can eliminate the participant from the Main Exhibition if the requested information and materials aren't sent in the specified deadlines and if this affects the schedule and timing of the event.

The participants should notify and justify in due time any delays.



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5.4 Copyright:

The Institute and its partners are entitled to reproduce, record, publish, distribute and broadcast the images and multimedia content created for and resulted after the event (including and specifying the author's name), in order to promote the current Romanian Design Week edition and next editions.

If needed, the organizers can ask the participant to send some or all works presented during Romanian Design Week, in order to promote the Romanian Design Week exhibitors and their works in various events, in Romania and abroad. If the case, a further discussion will be made to establish all terms.

Participants can use the "Romanian Design Week 2019 Participant / Showcased" title in order to promote themselves and their studios.

6. PRIVACY POLICY

The following information about you is collected for several different services and website functions as outlined below.

6.1. Call for entries

When you submit an entry, we need to know your name, email address, phone number, mailing address. This allows us to process and fulfill your submission and to notify you regarding the selection process or to request extra information regarding the work/project submitted.

6.2. Main Exhibition

After the selection process is finalised we need to contact all selected participants via e-mail or phone in order to keep them informed regarding the next steps for preparing the exhibition. The name of the participant will be displayed in the exhibition as it appears in the entry form.

This information is not shared with third parties nor used for commercial purposes.